

PHOENIX ENERGY SPONSORED ATHLETE COMPETITION TERMS AND CONDITIONS

1. THE PROMOTER 1.1. This competition is promoted and operated by Phoenix Energy Group Ltd, trading as Phoenix Energy ("Phoenix Energy," "we," "us," or "the Promoter"), with registered offices at 197 Airport Road West, Belfast BT3 9ED.

2. COMPETITION OVERVIEW 2.1. The "Phoenix Energy Sponsored Athlete" competition offers Phoenix Energy customers, connected to the Phoenix Energy network the opportunity to be selected as a Phoenix Energy Sponsored Athlete to participate in the 2026 Phoenix Energy Belfast City Marathon on Sunday, 3rd May 2026.

2.2. Selected participants will be featured in a video mini-series documenting their training journey and race day experience, to be shared across Phoenix Energy's social media channels and marketing platforms.

3. ELIGIBILITY 3.1. This competition is open to individuals aged 18 years or over at the time of entry.

3.2. **Network Connection Requirement:** Entrants **MUST** be customers connected to the Phoenix Energy network. Only applications from addresses connected to the Phoenix Energy network will be accepted.

3.3. Applicants must provide their address and postcode when applying. Phoenix Energy will verify network connection status using the postcode provided.

3.4. Any applicants who apply from outside the Phoenix Energy licensed area or from non-connected addresses will be removed from the application process without notification.

3.5. Entrants must be physically capable of training for and completing a full marathon (26.2 miles).

3.6. The following individuals are **NOT** eligible to enter:

- Employees of Phoenix Energy and their immediate families
- Employees of agencies involved in this competition and their immediate families
- Anyone professionally connected with the competition

3.7. Proof of Phoenix Energy customer status and network connection may be required before prize allocation.

4. ENTRY PERIOD AND METHOD 4.1. The competition opens on Thursday 20th November 2025 and closes at 11:59pm on Sunday, 30th November 2025 ("Entry Period").

4.2. To enter, applicants must complete and submit the online application form available at phoenixenergyni.com during the Entry Period.

4.3. All information provided must be accurate, complete, and truthful. Phoenix Energy reserves the right to verify all information provided.

4.4. One entry per person only. Duplicate, incomplete, or fraudulent entries will be disqualified.

4.5. Entries received outside the Entry Period will not be considered.

4.6. Phoenix Energy is not responsible for entries that are lost, delayed, misdirected, or fail to be properly submitted due to technical issues.

5. SELECTION PROCESS 5.1. Two (2) winners will be selected from eligible applications by a panel appointed by Phoenix Energy.

5.2. Selection will be based on:

- Suitability for on-camera participation and social media content
- Alignment with Phoenix Energy brand values
- Ability to inspire and engage audiences
- Commitment to completing the marathon and content obligations

5.3. The selection panel's decision is final, and no correspondence will be entered into regarding the selection process or outcome.

5.4. Selected winners will be notified via email and/or telephone by Friday 12th December 2025.

5.5. Winners must respond to confirm acceptance within seven (7) calendar days of notification. Failure to respond within this timeframe will result in forfeiture of the prize and selection of an alternate winner.

6. THE PRIZE PACKAGE 6.1. Each of the two (2) selected winners will receive the following prize package:

- a) Free entry into the 2026 Belfast City Marathon as part of Team Phoenix
- b) A feature in our 2026 marathon mini-series
- c) Belfast City Marathon 2026 merchandise
- d) An overnight stay for two at the Fitzwilliam Hotel, Belfast on Sunday 3rd May 2026
- e) £100 restaurant voucher for a Belfast city centre restaurant
- f) A hamper of goodies to refuel after the race
- g) Your name and race time engraved on a medal iTab
- h) Gait analysis and 20% off trainers at Donaghy's Banbridge
- i) 3 month subscription to Runna

6.2. The total approximate retail value of the prize package is £600.

6.3. The prize is strictly non-transferable. All elements of the prize must be used by the winning applicant only and cannot be transferred to another person.

6.4. The prize cannot be exchanged for cash or any alternative.

6.5. The hotel accommodation is for Sunday 3rd May 2026 only and cannot be transferred to another date or time.

6.6. The restaurant gift voucher must be used at a Belfast City Centre restaurant and is subject to the terms and conditions of the voucher provider.

6.7. Travel to and from Belfast is NOT included in the prize package and is the responsibility of the winner.

6.8. The marathon entry is for the full marathon distance only (26.2 miles) and cannot be substituted for any other race distance.

6.9. Phoenix Energy reserves the right to substitute any element of the prize with an alternative of equal or greater value if circumstances beyond our control make this necessary.

6.10. Prize items provided by third parties (Linwoods, Applied Nutrition, Marathon Photos Live, iTab, Fitzwilliam Hotel) are subject to those providers' own terms and conditions.

7. WINNER OBLIGATIONS - SOCIAL MEDIA MINI-SERIES PARTICIPATION 7.1. **This is a mandatory requirement:** Selected winners MUST commit to appearing in Phoenix Energy's video mini-series documenting their training journey and race day experience.

7.2. Winners must be available for and participate in filming sessions as scheduled by Phoenix Energy, including but not limited to:

- Initial interview/introduction filming
- Training session filming appointments throughout the training period
- Pre-race content filming
- Race day filming
- Post-race interview

7.3. Phoenix Energy will provide reasonable notice of filming dates and times.

7.4. Winners must cooperate fully with Phoenix Energy's content creation team, including:

- Appearing on camera in a positive, engaging manner
- Providing authentic commentary about their training journey

- Wearing Phoenix Energy branded clothing during filming when provided
- Participating in any requested promotional activities related to the campaign

7.5. Failure to fulfill content obligations: In any instance where a participant cannot commit to the filming time required or fails to participate adequately in the mini-series, Phoenix Energy reserves the right to:

- Remove the participant from the campaign
- Withhold any unused elements of the prize package
- Select another applicant to take their place
- Require reimbursement of prize elements already received

8. CONTENT RIGHTS AND USAGE 8.1. By accepting selection as a Phoenix Energy Sponsored Athlete, winners grant Phoenix Energy and its authorised partners perpetual, irrevocable, worldwide, royalty-free rights to:

- Use their name, image, voice, likeness, and biographical information
- Record, photograph, film, and otherwise capture their participation
- Edit, reproduce, distribute, and publicly display all content created
- Use content across all media platforms including social media, websites, advertising, broadcast, print, and any future media formats

8.2. Content may be used for promotional, marketing, advertising, and commercial purposes without additional compensation to the winner.

8.3. Phoenix Energy owns all intellectual property rights in all content created, including but not limited to videos, photographs, interviews, and related materials.

8.4. Winners will not receive any payment, royalties, or additional compensation for their participation in content creation or for the use of their image and likeness.

8.5. Winners agree that Phoenix Energy may share content with third parties including sponsors, media outlets, and partner organisations.

8.6. Winners may share content posted by Phoenix Energy on their personal social media accounts and are encouraged to do so using designated hashtags (#FeelTheEnergy) provided by Phoenix Energy.

9. SOCIAL MEDIA CONDUCT 9.1. Winners agree to:

- Tag Phoenix Energy and use designated campaign hashtags in personal social media posts about their participation

- Represent Phoenix Energy in a positive, professional manner across all social media platforms
- Not make disparaging, negative, or inappropriate comments about Phoenix Energy, event sponsors, or the Belfast City Marathon

9.2. Phoenix Energy reserves the right to request removal of any social media content that violates these terms or could damage Phoenix Energy's reputation.

9.3. Winners must not engage in any conduct on social media or elsewhere that could bring Phoenix Energy into disrepute.

10. TRAINING AND RACE PARTICIPATION 10.1. Winners are entirely responsible for their own training preparation and fitness levels.

10.2. Winners must ensure they are physically capable of undertaking marathon training and completing the full marathon distance.

10.3. **Medical clearance:** Winners are strongly advised to obtain medical clearance from their GP or healthcare provider before commencing marathon training.

10.4. Winners participate in all training activities and the marathon event entirely at their own risk.

10.5. Winners must comply with all rules, regulations, and requirements of the Belfast City Marathon event organisers.

10.6. Winners must register for the marathon in accordance with official event procedures.

10.7. Phoenix Energy is not responsible for and accepts no liability for any injury, illness, loss, or damage suffered during training or participation in the event.

11. INSURANCE AND LIABILITY 11.1. Winners are responsible for obtaining appropriate personal insurance coverage for marathon training and participation.

11.2. Phoenix Energy accepts no responsibility or liability for:

- Any loss, damage, injury, death, or disappointment suffered by entrants or winners
- Any loss or damage to personal property
- Any costs incurred by entrants in preparing for or entering the competition
- Any inability to participate due to injury, illness, or other personal circumstances

11.3. Phoenix Energy is not responsible for any cancellation, postponement, modification, or changes to the Belfast City Marathon event made by the event organisers.

11.4. To the fullest extent permitted by law, Phoenix Energy excludes all liability for any loss or damage arising from participation in this competition or acceptance of the prize.

11.5. Nothing in these terms and conditions shall exclude Phoenix Energy's liability for death or personal injury caused by its negligence, fraud, or fraudulent misrepresentation, or any other liability that cannot be excluded by law.

12. DATA PROTECTION AND PRIVACY 12.1. Personal data provided during the application process will be processed by Phoenix Energy in accordance with UK GDPR and the Data Protection Act 2018.

12.2. Phoenix Energy's full Privacy Policy is available at <https://phoenixenergyni.com/privacy-policy>.

12.3. Personal data will be used for the following purposes:

- Administering the competition and verifying eligibility
- Contacting entrants regarding their application status
- Delivering any prize packages to winners
- Creating and distributing promotional content featuring winners
- Compliance with legal obligations

12.4. Personal data may be shared with:

- Third party service providers assisting with competition administration
- Prize providers (Fitzwilliam Hotel, Linwoods, Applied Nutrition, Marathon Photos Live, iTab)
- Belfast City Marathon event organizers
- Phoenix Energy's marketing and content creation team
- Social media platforms where content is published

12.5. By entering the competition, entrants consent to Phoenix Energy verifying their postcode and customer connection status using internal systems and databases.

12.6. Winners' names and general location (city/town) may be published on Phoenix Energy's website and social media channels.

12.7. Video and photographic content featuring winners will be publicly shared and may be viewed by unlimited audiences across multiple platforms.

12.8. Entrants have the right to:

- Access their personal data held by Phoenix Energy

- Request correction of inaccurate data
- Request erasure of data (subject to legal obligations and legitimate interests)
- Object to processing in certain circumstances
- Lodge a complaint with the Information Commissioner's Office (ICO)

12.9. Exercise of data protection rights may affect eligibility to participate in the competition or receive the prize.

12.10. Personal data will be retained in accordance with Phoenix Energy's data retention policies and legal requirements.

13. WITHDRAWAL AND DISQUALIFICATION 13.1. Phoenix Energy reserves the right to disqualify any entrant or winner who:

- Provides false, inaccurate, or misleading information
- Is found to be ineligible under these terms and conditions
- Breaches any provision of these terms and conditions
- Fails to fulfill filming or content participation obligations
- Engages in fraudulent, dishonest, or improper conduct
- Acts in a manner that damages or could damage Phoenix Energy's reputation
- Breaches the rules and regulations of the Belfast City Marathon
- Is unable to participate in the marathon due to injury or other reasons (at Phoenix Energy's discretion)

13.2. Disqualified entrants or winners forfeit all rights to the prize, and Phoenix Energy may select an alternate winner.

13.3. Winners may withdraw from participation by providing written notice to Phoenix Energy at marketing@phoenixenergy.com. Withdrawal may require:

- Return of any prize elements already received
- Reimbursement of costs incurred by Phoenix Energy
- Removal of any content already created featuring the withdrawing participant

13.4. Phoenix Energy will not be liable for any costs, expenses, or losses incurred by disqualified or withdrawn participants.

14. EVENT CANCELLATION OR MODIFICATION 14.1. If the 2026 Phoenix Energy Belfast City Marathon is cancelled, postponed, or significantly modified by the event organizers:

- Phoenix Energy will work with affected winners to explore alternative arrangements
- Phoenix Energy is not obligated to provide substitute events or equivalent prizes
- Phoenix Energy's liability is limited to the value of prize elements already received

14.2. Phoenix Energy reserves the right to cancel, suspend, or modify this competition if circumstances beyond reasonable control make this necessary, including but not limited to:

- Technical failures or security breaches
- Force majeure events
- Legal or regulatory requirements
- Insufficient eligible entries

14.3. In the event of competition cancellation, Phoenix Energy will not be liable for any costs, losses, or disappointment suffered by entrants.

15. GENERAL CONDITIONS 15.1. These terms and conditions constitute the entire agreement between entrants and Phoenix Energy regarding this competition.

15.2. Phoenix Energy's decisions on all matters relating to this competition are final and binding. No correspondence will be entered into.

15.3. Phoenix Energy reserves the right to amend these terms and conditions at any time. Material changes will be communicated to entrants who have already submitted applications.

15.4. If any provision of these terms and conditions is found to be invalid, illegal, or unenforceable, the remaining provisions shall continue in full force and effect.

15.5. Failure by Phoenix Energy to enforce any provision of these terms shall not constitute a waiver of that provision.

15.6. Winners may be required to sign additional agreements or releases before receiving prize elements.

15.7. Phoenix Energy accepts no responsibility for network, computer hardware, or software failures that may affect entry submission or receipt.

16. PUBLICITY 16.1. Winners agree to participate in reasonable publicity activities requested by Phoenix Energy, including but not limited to:

- Press releases and media announcements

- Promotional events and photoshoots
- Interviews with media outlets
- Appearances at Phoenix Energy events

16.2. Winners' names, images, and general location may be published on phoenixenergyni.com and Phoenix Energy social media channels.

16.3. The video mini-series and related content will be publicly available and may receive significant public attention and engagement.

17. GOVERNING LAW AND JURISDICTION 17.1. These terms and conditions shall be governed by and construed in accordance with the laws of Northern Ireland.

17.2. Any disputes arising from or relating to this competition shall be subject to the exclusive jurisdiction of the courts of Northern Ireland.

18. CONTACT INFORMATION 18.1. For questions about this competition or these terms and conditions, please contact:

Phoenix Energy – 197 Airport Road West, Belfast BT3 9ED

Email – marketing@phoenixenergyni.com

Phone – 03454555555

18.2. For questions about data protection and privacy, please contact Phoenix Energy's Data Protection Officer at info@phoenixenergyni.com.

19. WINNER ANNOUNCEMENT 19.1. Winner names and general locations will be available by contacting Phoenix Energy at the above address after 12th December 2025.

19.2. Winners' participation in the video mini-series will constitute public announcement of their win.

20. ACCEPTANCE OF TERMS 20.1. By submitting an application to this competition, entrants confirm that they have read, understood, and agree to be bound by these terms and conditions in full.

20.2. Submission of an application constitutes acceptance of these terms and conditions.

Competition operated by Phoenix Energy Group Ltd.

Last updated: 20th November 2025.